

## Shop4retail continue their relationship with Molton Brown

The design team at Shop4retail were asked to propose a solution to the 'Hook' graphic display system that was in existence in the majority of the stores.

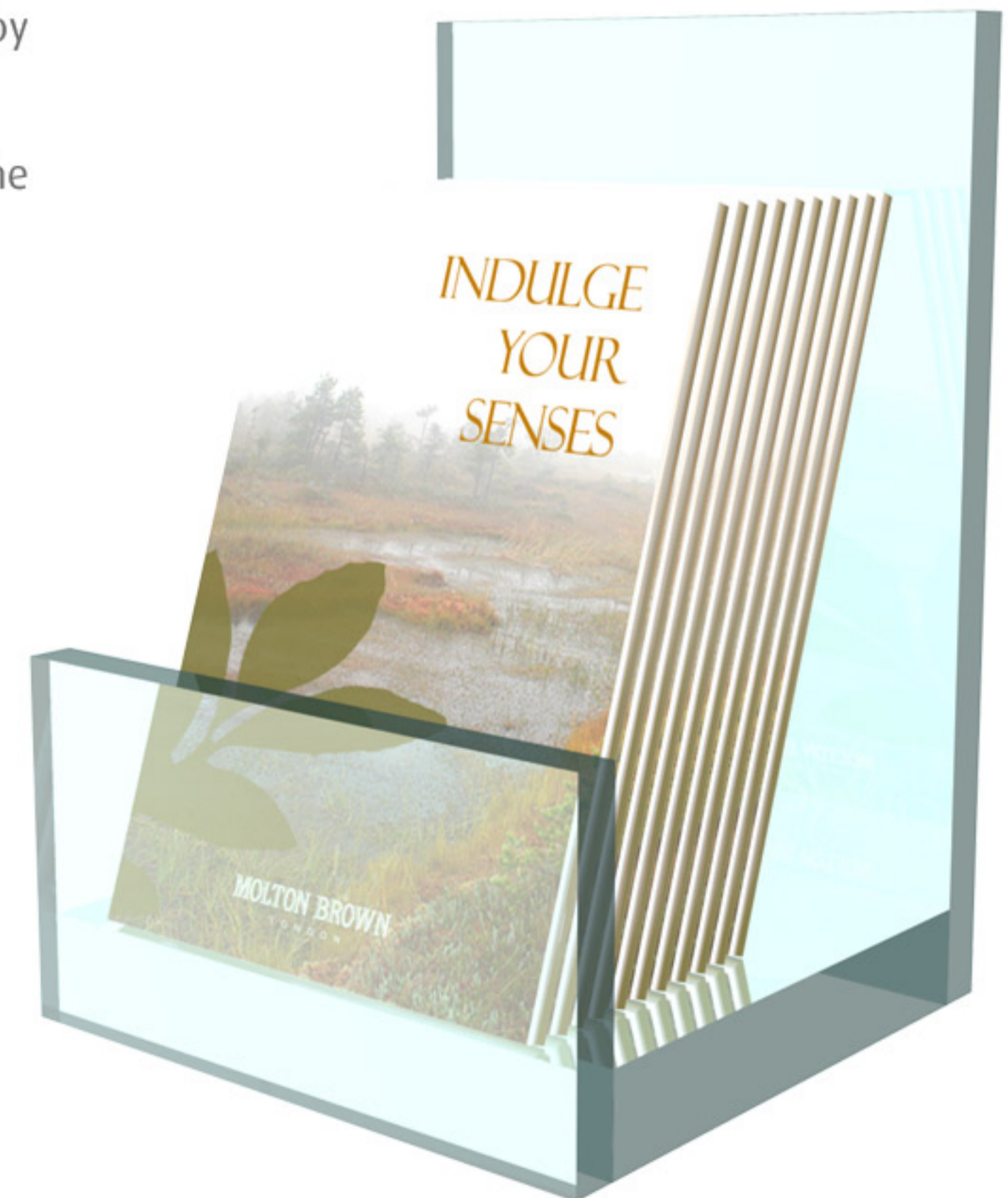
We were asked to create and install a window display which could be rolled out across the majority of stores. The solution needed to be easily accessible to store staff to enable new campaigns to be installed without requiring an installation team to travel round the country.

We utilised a track based cable suspended display fixed only to the ceiling to enable the low-level unitary to still be used in the window. Our team has years of experience in large-scale nationwide rollouts which was called upon to ensure this project met its tight deadlines, we were contacted initially in November and by mid-December all stores were complete.

Shop4retail has also utilised it's bespoke design service to rollout a desktop brochure display holder across the stores.



Window Display Rollout



Bespoke Brochure Holder